

CONFERENCE SCHEDULE



9:00AM - 10:00AM

REGISTRATION & NETWORKING

10:00AM - 10:10AM

Delivered by the Master of Ceremony

CONFERENCE BRIEFING

10:10AM - 10:50AM

By Wale Ogunjobi (Convener)

KEYNOTE ADDRESS

Speaker: Convener

10:50AM - 11:00AM

By Wale Ogunjobi (Convener)

REINVENTION REFLECTION & DIGITAL COMMITMENT EXERCISE

11:00AM - 11:20AM

By Joanne Kimberly

SPEAKER SESSION 1

Pillar: Identity & Reinvention — “Who You’ve Been Performing vs. Who You’re Becoming”

11:20AM - 11:40AM

By Etienne Etudukoh

SPEAKER SESSION 2

Pillar: Mindset & Transformation — “Breaking the Fixed Story: Rewiring How You Think About Change”

11:40AM - 12:10PM

Joanne Kimberly x Etienne Etudukoh

PANEL DISCUSSION 1

Theme: Reinvention in Real Life — The Courage to Start Again & Pivot

Presentation of plaques to speakers

12:10PM - 12:40PM

Anchored by “MC”

BREAK & NETWORKING

12:40PM - 01:10PM

Anchored by “MC”

PITCH YOUR NEXT CHAPTER

Interactive session — selected participants present reinvention-aligned ideas

01:10PM - 01:30PM

By Niyi Babalola

SPEAKER SESSION 3

Pillar: Practical Life Redesign: Designing the Next Version of Your Life”

01:30PM - 01:50PM

By Seyi Ajala (LC Beatz)

SPEAKER SESSION 4

Pillar: Brand Reinvention — Positioning Yourself & Brand for What’s Next”

01:50PM - 02:20PM

Niyi Babalola x Seyi Ajala (LC Beatz) Anchored by “Maria Kale”

PANEL DISCUSSION 2

Theme: Reinvention in Real Life — The Courage to Grow & Scale

Presentation of plaques to speakers

02:20PM - 02:50PM

By Wale Ogunjobi

FINAL SESSION

Theme: Your Next Chapter Starts Now — Speaker: Convener

02:50PM - 03:00PM

Event Manager

CLOSING CEREMONY